



JEFF CARR
Vice President of Aerospace Communications
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Jeff Carr is Vice President of Aerospace Communications for [Griffin Communications Group](#) (GCG), a full-service integrated marketing communications firm established in 1997 with offices in Houston and Central Florida. In this role, he oversees the agency's aerospace practice and leads the development of strategic communications initiatives for each of the practice's clients, which include [Lockheed Martin Corporation's Engineering & Technology division](#), the [Coalition for Space Exploration](#), [MEI Technologies, Inc.](#), [SSC](#), [Space Propulsion Group, Inc.](#) and [United Space Alliance](#).

Mr. Carr has 28 years of aerospace communications and public relations experience, 18 of which were spent serving in key management roles, overseeing a wide spectrum of strategic communications resources and programs.

Prior to joining GCG, he spent 13 years at United Space Alliance. As Director of Communications and Public Relations, reporting directly to the President and CEO, he managed the company's reputation through strategic communications including media relations, community relations, customer relations, state and local government relations, marketing communications and advertising. While at USA, he served as one of the founding members and the inaugural chairman of the [Coalition for Space Exploration](#), a national collective of space industry businesses that work to promote understanding and support of human space exploration and to help the U.S. maintain its leadership in space.

Mr. Carr's other aerospace career highlights include serving as Acting Director of Public Affairs and as Chief of the News and Information branch at the [NASA Johnson Space Center](#) in Houston. In 1993, he temporarily served as Special Assistant for Communications to the NASA administrator, providing critical transition support and lending insight to key issues and activities for NASA during the early months of the Clinton Administration. He has also served as a press liaison and information specialist for Flight Crew and Mission Operations, as well as a flight commentator in Mission Control for more than 40 Space Shuttle missions. He brings the experience of two major Shuttle tragedies, the loss of Challenger in 1986 and of Columbia in 2003, as a seasoned expert in crisis communications.

Prior to joining NASA, Mr. Carr led a team of technical directors in the planning and operations of Space Shuttle mission coverage on NASA Television as Vice President of Mission Operations for Media Service Corporation.

Mr. Carr holds two [Telly Awards](#) for national achievement in media production. He has received the [NASA Exceptional Achievement Medal](#) and was a member of the NASA/Industry Communications Team which won the [RNASA Space Communicator Award](#) in 2006.

He graduated with a Bachelor of Science in Radio-Television-Film from The University of Texas in 1982.

He currently serves on the Board of Advisors for the [Rotary National Award for Space Achievement \(RNASA\) Foundation](#), which recognizes outstanding achievements in space and helps to create greater public awareness of the benefits of space exploration.

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